

Workplace Health Promotion And How it Works

THE BIA COLLABORATIVE

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1

COLLECT

Gather information about employees needs/desires

Tools used:

Health benefits

Past projects

Surveys

Interviews

External sources

2

CREATE

Create programs based on information gathered. Prioritize the most common needs and desires.

3

COMMIT

Commit to the plan and implement. Collect feedback both in real time and at the completion of the program.

4

CRITIQUE

Evaluate your program from top to bottom.

What worked?

What didn't?

What can be tweaked and used again?